

FROM WISCONSIN 2 WE ARE AlI FEE ING THE - EFFECTS OF MISMANAGED

MONEY : EFFORTS. CUHBJCKS GREED, DEFECTS POVERTY, DEBT, AX CUTS: $E$ EU WHATS GOING ON? HOW DID WE GEt HERE? I HERE DY PRESENHAN AHEEMPHED EXPIINAATION: TABLE OF CONTENTS: 1. BUDGE CRISIS 2. CIASSICAL ECON. 3. FINANGLAL (RISIS 2008 C 4. STRUCHVAL PROBEMS I INEQUITY 5. THE NEW LEFt ; WHERE WE RE GOING

- 7 anna gill, contact:gnarlannaggmail SPECLALTHANKS 2 LEV MOSCOW.

CHAPTER 1: THE FISCAL/BUDGET CRISIS
Nobody seems to be
$\left\lvert\, \begin{aligned} & \text { particularly crazy about } \\ & \text { these budget cuts, however, }\end{aligned}\right.$ taxes have become a major
taboo and nobody supports
 declining trust in the state, large federal/state deficit. So responded by cutting the mostly where it hurts most
(education). Citizens driven crazy by the prospect of state spending and
intervention such as Jared Loughner show just how unstable this political- economic dynamic is. Well, how do we deal? It's not just
about pressuring politicians to make the right choice in
the budget. It's also about re-evaluating the system that
has brought us to this point where we (not even us
really) rather, our Heprisenatives have
decide between cutting colletivive bargaining, or they're going to be cutting them all.

## Obamn Budget Pivots From Stimulas To Defïcit Cuts

Auckle Calmes - NYT
WASHINGI'ON - President Obama, pivoting at midterm from costly economic stimulus mensures to deficit reduction, on Monday released a fiscal year 2012 budget that projecta an unnual deficit of more than $\$ 1$ trillion before government shortfalls decline to "sustainable" levels for the rest of the decade.
Still, annual deficits through fiscal year 2021 will add a combined $\$ 7.2$ trilliont to the federal debt, Mr. Obama's budget shows - after allowing for $\$ 1.1$ trillion in deficitreducing spending cuts and tax increases that the president proposes over the 10 -year period. As he acknowledges, after 2021, an aging population and rising medical costs will drive deficits again to unsustainable heights.

The budget reflects Mr. Obama's cut-and-invest agenda: It creates winners and big losers as he proposes to slash spending in some domestic programs to both reduce deficits and make room for increases in education, infrastructure, clean energy, innovation and research to promote long-term economic growth and global competitiveness.

The 2012 deficit will be the fourth and final year it is projected to exceed $\$ 1$ trillion. When Mr. Obama took office in January 2009, the deficit for that year was projected to be - and ultimately was -- $\$ 1.3$ trillion. A similarly large shorffall followed for 2010. After this year's spike to $\$ 1.6$ trillion, the president's budget charts a decline from the trillion-dollar level after 2012 -- to a low of $\$ 607$ billion in fiscal year 2015 -- before the annual deficits, in dollars, start inching up again.

Compared to the size of the economy, as economists prefer to measure, the annual deficits would decline from a projected 10.9 percent of gross domestic product this year to 7 percent in 2012. By 2015, Mr. Obama projects, the deficit would be just above his target of 3 percent - the level that many economists consider sustainable because it means deficits are not growing any faster than a healthy economy.

## How This Year's Budget Differs From the Last

MANDATORY SPENDING mcludes rising Social Security and Medicare payments.


EDUCATION Spending rises 20 percent from 2010 levels, but some Pell grantst are eliminated.


## WISCONSIN

## By James Kelleher

(Reuters) - The Wisconsin state Assembly on Thursday approved sweeping restrictions on public sector unions in a stinging rebuke of the labor movement that critics fear will encourage other states to follow. After a short debate, the Republican-dominated Assembly voted 53-42 to limit government union bargaining rights to wages only and impose a series of other restrictions. The proposed law sparked fierce opposition from Democrats and labor unions across the nation and drew the largest demonstrations in Wisconsin since the Vietnam War ( 86,000 total). "Their action will save jobs, protect taxpayers, reform government, and help balance the budget," Walker said in a statement after the vote.
Walker insisted the limits are needed to help the state's cash-strapped municipalities deal with a projected $\$ 1.27$ billion drop in aid over the next two years from the state, struggling to close its own $\$ 3.6$ billion budget gap.
The stakes are high for labor because more than a third of U.S. public employees such as teachers, police and civil service workers belong to unions while only 6.9 percent of private sector workers are unionized. In Wisconsin, 46.6 percent of government workers are union members.

* State workers must increase contributions to their pensions to 5.8 percent of salary, and double contributions to their health insurance premiums to 12.6 percent. This would result in a cut in take-home pay of about 8 percent.
* Public sector union collective bargaining would be limited to the issue of wages, and cap increases to the rate of inflation, with a voter referendum needed for bigger increases.
* Employer collection of union dues would be prohibited and members of collective bargaining units would not be required to pay dues. Collective bargaining contracts would be limited to one year, and units must take annual votes to maintain certification as a union.
* Governor Walker said collective bargaining takes too long and the cuts need to be made immediately. He said the alternative would be layoffs of more than 10,000 government workers.


## NEW YORK \& CUOMO'S BUDGET (NYT)

New York's lawmakers passed a $\$ 132.5$ billion budget before the April 1 deadline, a rare event. That is, on the whole, a political win for Gov. Andrew Cuomo, who cut $\$ 10$ billion out of it. But the way he chose to do it will bring unnecessary pain to the less fortunate across the state, while allowing some of the richest residents to escape their share of the burden of a recession-era budgec. Tellingly, legislators passed the 2011-12 budget behind locked doors early Thursday after angry protesters chanted in the Capitol corridors on Wednesday.
-New York City schools were also particularly shortchanged because their expected allocation of state aid of $\$ 6.2$ billion was cut by $\$ 840$ million.
-Mcollaade spending has been reduced by $\$ 5$ billion
Individual New Yorkers earning more than $\$ 200,000$ a year and married couples earning $\$ 300,0000$ pay a modest surcharge that expires in December.

Mr. C'uomo and the Legislature have agreed to cut the court system by an additional $\$ 70$ million, for in total of $\$ 170$ million. That portends delays and layoffs and threatens muchneeded plans (tu expand legal services for low-income New Yorkers.

Who were these men? We know them as the Croat
\& Surviyers
Pell Grants

Vetcrans Benefits (other than G.L. Bill) $\quad 41.7$
G.I. Bill 40.3
Medicare 398
Fiead Start
Social Security Disability
Supplemental Security Income $-\quad 128.2$

Medicaid
Welfare/Public Assistance
Government Subsidized Housing
Food Stamps.
Economists. But what is strange is how little we know about them. One would think that in a world torn by economic problems, a world that constantly worries about economic affairs and talks of economic issues, the great economists would be as familiar as the great philosophers or statesmen. Instead they are only shadowy figures of the past, and the matters they so passionately debated are regarded with a kind of distant awe. Economics, it is said, is undeniably important, but it is cold and difficult, and best left to those who are at home in abstruse realms of thought.

Nothing could be further from the truth. A man who thinks that economics is only a matter for professors forgets that this is the science that has sent men to the barricades. A man who has looked into an economics textbook and concluded that economics is boring is like a man who has read a primer on logistics and decided that the study of warfare must be dull.

No, the great economists pursued an inquiry as excit-ing-and as dangerous-as any the world has ever known. The ideas they dealt with, unlike the ideas of the great philosophers, did not make little difference to our daily working lives; the experiments they urged could not, like the scientists', be carried out in the isolation of a laboratory. The notions of the great economists were world-shaking, and their mistakes nothing short of calamitous.
"The ideas of economists and political philosophers," wrote Lord Keynes, himself a great economist, "both when they are right and when they are wrong, are more powerful than is commonly understood. Indeed the world is ruled by little else. Practical men, who believe themselves to be quite exempt from any intellectual influences, are usually the slaves of some defunct economist. Madmen in authority, who hear voices in the air, are distilling their frenzy from some academic scribbler of a few years back. I am sure that the power of vested interests is vastly exaggerated compared with the gradual encroachment of ideas."


PHILOSOPHER
THE LIVES, TIMES, AND IDEAS OF TH



Regardless of Your Political dispositioneeconomics affects you. Regardless of an economists Political disposition their studies are basedin objection or agreementan classical economics.
$\rightarrow$ Welcon E to their Work. can you guess Who is Who?]
(ANSWERS)

## 1. hatim SMith. His first publication "The Theory of Moral Sontimantm proposed that man isn't solely motivated by selt-interest, and furthermore,' that the abllity te remove ones self from a situation in the third

 person enables one to act sympatheticallyThe Wealth of Nations 6772 ), es $(90$ mult for thot iden.
argued the "invisible hand theory, that " the private
interests and passions of men benefit society as a whole (54) Smith's focus was on lapor ana entrepreneurial ship, which would propel isociety torwara, be it in toms ot proauction or:
independent acquisition of wealthn

This is evident in Smith's Law of Accumulation The wealth must accumulate their gains, and ontv reinvest one wealth the wealthier privat accumulatich will result in more whith will makel and machinery, The world will benetit. Z. Karl Marx
2. Marx assured the world that capitalism must eventually collapse by means of self-destruction. He believed strongly in a proletariat revolution. In his theory Dialectical Materialism: He explains how production and exchange of goods is the foundation of social order. Therefore, social and political change is only possible through changes in the mode of production and exchange (145). Marx explains capitalism's inherent flaws to be connected to the paradox of "Factory Paradigm and Private Property (individualism)" according to Marx, these two qualities are incompatible. Another theory of Marx's which dooms capitalism, Das Kapital- How can there be profit in the whole system if everything exchanges for its honest worth? Capitalism is flawed because one must oppress the other in order to profit. This oppression is expounded by Marx under the concept of "Surplus Value": While philosophers Smith, Ricardo, and Marx assert that the value of a workman is the money he needs in order to exișt, called sustenance wage. Workers are unpaid for works they do not need to complete in order to maintain them, but cant choose otherwise. This surplus value allows for capitalists to profit. Capitalists monopolize access to the means of production, capitalist's "own" jobs, or machinery necessary to produce the desired commodity. All workers are cheated according to Marx because they are forced to work more than their necessary sustenance. Marx also predicted that machinery will compromise the necessity for labor, thus a portion will be left unemployed leaving the wages low and competition for work high, and capitalist's with power. After capitalism destroys itself, Marx foresaw a successful society in which there were no classes or private property. The transitional period between capitalism and communism would bo a temporary socialism in which the proletariat was under a dictatorship but pure communism would follow. Marx questloned: How can labor be used as a common denominator of value If it varlen so muct? Marxist society would focus on labor power as a moan of

## John A. Hobson:

1. Hobson was a utopian humanist. He wrote "The physiology of Industry" which predicted that savings would undermine prosperity. Hobson argued that capitalism would eventually ruin the world because of imperialism. To ensure economic survival nations must turn to imperial endeavors and exploitations. Workings of the profit system led to unequal distribution of wealth, which Hobson highligt a serious shortcoming. This inequality led to a massive paradox in which neither rich nor poor could consume enough goods. For a gi market to endure, society must consume all that it produces.
$\qquad$

Liberal eCoNomists such as AdAm CIASSICAL ECONOMIStS DONT belIeve SMITH DEVELOPED FREE MARKET THEORY. THE ROOT OF this Ideology Relies on hie Notion that

$$
P R T C E=V A L U E
$$

a IS K KOWNAS THE EFFICIENT MARKEA HYPOTHESIS. WHILE MANY SHILL CLING HO HIS THEORY HE RECENT FORMATION OF BUBBLES HAVE INSTIGATED DEBATE WHAT IS A BUBBLE?
$\qquad$
 hen it rath, followed thy acepession. Bubbles



$\qquad$
$\qquad$
$\qquad$
$\qquad$ Frise a remsterable stack." mech no prevent the tor-
matin of new sperthative
$\qquad$


IN BUBBLES UNTILL They ARE BANKRUPT. SUPPLY \& DEMAND IS SUPPOSED to DICTATE HE MARKET:


THE YEAR 2008 is HE E YEAR THE EFFECIENT MARKET HYPOTHESIS TOOK A SERIOUSLY GAD WRAP. CHAPTER 3: THE HOUSING MARKET CRASH FINANCIAL CRISIS
securities
THE HOUSING MARKET BACK INTINE DAY: O (bome-seeker)

A security is lileza package of ground beet


THE 21st CENTURY HOUSING MARKET.


ALG MORTGAGE


INSURANCE

## 16. HMMA MTAEKY BHO FONZI FIMBNCE

I- n August 2007, shortly after the beginning of the subprime crisis, a story on the front page of The Wall Street Journal said, "The redato cent market turmoil is rocking investors around the globe. But it is raising the stock of one person: a little-known economist whose views have suddenly become very popular: The economist concerned was Lyman Minsky, an avowed Keynesian who taught for many years at Washington University in St. Louis. From the early 1960 s until shortly before his death in 1996, Minsky advanced the view that free market capitalism is inherently unstable, and that the primary source of this instability is the irresponsible actions of bankers, traders, and other financial types. Should the government fail to regulate the financial sector effectively, Minsky warned, it would be subject to periodic blowups, some of which could plunge the entire economy into lengthy recessions. "At a time when many economists were coming to believe in the efficiency of markets," the Journal's Justin Lahart noted, "Mr. Minsky was considered somewhat of a radical." Now, however, many Wall Street economists and at least one former governor of the Fed were eagerly poring over his articles and books, most of which were out of print. "We are in the midst of a Minsky moment, bordering on

## EDE * HOUR MARKETS FAIL

a Minsky meltdown," Paul McCulley, a managing director at Pacific Investment Management Company, the world's biggest manager of bond mutual funds, told Lahart.

Minsky was bor in Chicago on September 23, 1919. He came from a left-wing background his mother was a trade union activist and his father a member of the Socialist Party. (According to family legend, the two met at a party to celebrate the hundredth anniversary of Karl Marx's birth.) As with Paul Samuelson, Milton Friedman, and many others of his generation, it was the Great Depression that inspired Minsky's interest in economics. In high school he joined the youth section of the Socialist Party, and during his second year at the Universits of Chicago, which he entered in 1937, he attended a series of lectures on the economics of socialism. The lecturer was Oscar Large, the Polish econornist and technocrat who helped to formalize the consept of market efficiency. Minsky had been majoring in mathematics, but lie decided to switch to economics, attending classes taught by Large and Henry Simons, a true Chicago man who nonetheless was critical of several aspects of capitalism. In the summer of 1942, Minsky spent a summer at Harvard working with Wassily Leontief, one of the pioneers of mathematical economics: After three years serving in the U.S. Army, he returned to Harvard to complete his graduate work and serve as a teaching assistant to Alvin Hansen, who was the leading American Keynesian of his day.

With this admirably catholic education, it was perhaps not surpriseing that Minsky failed to adhere to the increasingly rigid orthodoxy that took hold of economics during the postwar decades. In some ways, he was a throwback. He expressed his thoughts in clear English, used equations sparingly and made little attempt to keep up with intellectual fashion. But what Minsky lacked in modernity he more than made up for in insight. Although he rarely made explicit reference to concepts such as the prisoner's dilemma, asymmetric information, or disaster myopia his analysis displayed an acute awareness of the variout sources of market failure. A keen student of Keynes's Treatise on Probability as well as The General Theory, he had never accepted that financial markets aggregated economic data efficiently, or that decisons involving the future could be represented as a process of taking mathematical expectations of known probabilities. "To businessmen, portfolio managers and bankers, uncertainty means that decisions are

## EQE HOM MAFKETS FAIL

## H'YMAM MIHSK゙Y HMO FGHZJ FIHANCE E EQ

 made in the absence of firm knowledge," Minsky wrote in 1986. "For both the doubting scientist and the skeptical businessman, I don't decision-making." most appropriate answer to questions relevant to Minsky regarded himself as a "post-Keynesian." Alchough Keynes, in The General Theory, succeeded in his central aim of demonstrating how a free manket economy could get stuck in a slump, he didn't exstream follows and busts developed in the first place. His main largely ignored this probl Alvin Hansen and Paul Samuelson, also itself mainly with en their brand of Keynesianism coneerned used to stabilize the econg how monetary and fiscal policy could be a rise in oll pricesor economy in the face of exogenous shocks, such as framework treated the fiapse in exports. The mainstream Keynesian no place for stock one inancial sector in a cursory manner. It had Street pathologies. That bubbles, credit crunches, or other Wall [T] We Wall Streets of was the lacuna that Minsky set out to fill. book, Stabilizing an Unistable are important," he wrote in his 1986 edly selling for hundred they generate destabilizing dollars on eBay in the summer of 2007 ; cial processes of ourecing forces, and from time to time the finaneconomic instability, that is, the to serious threats of financial and incoherent,"Minsky's analysis of financial capitalism began from the observation that it usually involves the advancing of money today in return for the promise of money in the future. The cash advanced is used to finance the production of investment goods, such as factories, machines, and commercial properties. If all goes well, the new investments will generate enough cash to provide the provider of the initial money with a principal. Hpofts or interest payments, as well as repayment of his s no way to prever, because the future is inherently uncertain, there the creditors will de if such a favorable outcome will materialize, or if of the economy depends on the will Minsky pointed out, the expansion with money "to speculate on fullungness of people and institutions conditions."

In a capitalist system, much of this speculation takes place through the banking system, which acts as the primary allocator of capital. During times of prosperity, banks' appetite for risk-taking increases at the same time as businesses and entrepreneurs are seeking more money to finance their expansion plans. In fact, banks and other financial institutions compete with one another to supply additional capital, both by expanding existing forms of credit and by inventing what Minsky described as "'new' forms of money"-by which he meant new types of loans. With borrowed money increasingly easy to come by, investment spending rises, and so do stock prices and corporate profits. This reinforces businesses demand for credit and the willingness of bankers and other lenders to supply it.
called "xegative amortization" loans Minsky referred to them as "Ponzi Gnance," because their repayment depends on the borrower somehow getting access to a new source ofincome If such a source doesn't materialize, the borrower will be forced to default.

Negative amortization loans are particularly prevalent in the real estate Industry During an economic boom; land and property values tend to rise sharply This facilitates a big expansion in dubious lending to real estate developers and other speculative entrepreneurs, who pledge the projects they are working on as collateral. Sometimes, banks agree to js sue a loan and defer any interest payments until a particular building or development is completed, reflecting a belief that it will be sold at a price that covers the principal and the accrued interest. But there is atways a danger that the real estate market will turn before the project is sold, leaving the creditor unable to repay in full. "Such loans impart a Ponzi flavor to the financial structure," Minsky wrote.

No credit boom lasts forever. At some point, lenders get nervous about all the dubious credit they have already extended. This prompts them to call in some existing loans and restrict the issuance of new ones. Where money was flowing freely, it is suddenly much harder to obtain, even for financially sound creditors. This is a "Minsky moment" of the type that Paul McCulley and other Wall Street economists identified in August 2007. Struggling to meet their financial commitments, some shaky borrowers are forced to sell off whatever assets they can liquidate. "This," Mnsky noted drily, "is likely to lead to a collapse of asset values," which, in turn, can lead to "a spiral of declining investment, declining profits, and declining asset prices." Unless the financial authorities intervene, lending public money freely Ito whoever needs it, the ultimate result could well be "a traumatic debt dellation and-deep-depression."

In what was perhaps a poke at the efficient market hypothesis, Minsky described his thesis that capitalist economies inevitably progress from conservative finance to reckless speculation as the "financial instability hypothesis." Minsky described it as an interpretation of Keynes's General Theory, and he also credited the Austrian economist Joseph Schumpeter for influencing his views. "The first theorem of the financial instability hypothesis is that the economy has financing regimes under which it is stable, and fnancing regimes in which it is unstable," he explained in 1992. "The second theorem of the financial
instability hypothesis is that over periods of prolonged prosperity the economy transits from financial relations that make for a stable systern to frnancial relations that make for an unstable system."

Although Minsky didn't state it as such, the financial instability hypothesis is a theory of rational irrationality, with the individually rational actions of banks and other financial firms serving to destabilize the entire system. "In a world with capitalist finance it is simply not true that the pursuit by each unit of its own interest will lead an economy to equilibrium," Minsky wrote, "The self-interest of bankers, levered investors mid investment producers can lead the economy-to-infla tonary expansions and unemployment-creating contractions; Supply and denand analysism-in which market processes lead to an equilibriumdoes not explain the behavior of a capitalist economy, for capitalist financial processes mean that the economy tias cnogenous destabilizingforces."

Minsky's knowledge of banking wasn't confined to what he had read in books. For years he served as a consultant to and director of the Mark Twain Bank in St. Louis, taking a keen interest in all aspects of its business. In the traditional banking model, which dates back centuries, banks take in money from their customers and lerid most of it out to businesses and other borrowers, keeping a small amount in reserve to meet depositors' demands for cash. The source of banks' profits is the "spread" between the interest rate they pay depositors and the rate they charge borrowers. In this version of banking, the banking sector's role is essentially passive: il acts as an intermediary. between savers and borrowers, and its activities don't have much impact on the overall level of economic activity.

Mirsky pointed out a number of deficiencies in this analysis, beginning with the fact that when a bank extends a loan it creates a. very. special commodity: money. When banks lend more together, the total supply of money in the economy grows, which means total spending power increases. Similarly, when banks call in loans and refuse to make new onies, the money supply contracts ard overall spending power falls. Apart from the govemment, banks are the only institutions in the economy with the ability to create money, and that is what makes them so important.

Unfortunately, there is nothing in a typical banker's employment tontract that says he should take into account the impact of his uctions on the economy as a whole, which is another type of Pigovian spilloyer As an employee of a public company his only obligation is to maxime profits, which involves expanding lending when he thinks the outlook is good and refusing to lend when he is worried about the future But the level of bank lending that makes sense for individual banks doesr't necessarily make sense for the country.

A similar point applies to bank levarage, or borrowing. It may seem strange to think of banks and other financial companies as borrowers; after all, their traditional role is to act as lenders. But in addition to securing money from depositors that they then lend out, banks borrow money in a variety of ways. They issue long-term bonds and short-term bonds; they take out overnightloans from one another in the interbank market; occasionally they borrow from the Fed. What do the banks do with all this money they borrow? Some of they lend to individuals and businesses; the rest they invest in fanancial assets, such as Trea: sury bonds and mortgage securities. If the returns a bank receives on its financial investments exceed its own borrowing costs, it makes money.

Like any other investor, a bank can increase its returns by increasing its leverage Take bank with $\$ 100$ million in equity and $\$ 400$ million incustoner deposits, on which it pays an annual interest rate of 3 percent. If the bank maintains a 10 percent capital reserve and lends out the rest of its funds at an interest rate of 8 percent, it earns $\$ 24$ million a year. Now consider the same bank, but imagine that it borrows another $\$ 500$ million at a rate of 4 percent, raising its total borrowthg to $\$ 900$ million, and lends that money out at 8 percent, too; its profits will jump to $\$ 40$ million. Simply by applying the magic of leverage, the bank will have increased its return on capital employed by two thirds.

Where is the catch? In leveraging up, the bank takes on more risk. If some of its borrowers default, or some of its investments sour, much of its capital can quickly get wiped out, leaving it vulnerable to a collapse. To prevent banks from getting themselves into this predicament, regulators examine their loan books at regular intervals and insist on their maintaining adequate reserves of capital. However, banks often find ways to circumvent regulatory guidelines. At the and of

1983, Minsky reported, some of the biggest banks in the country, such as Bank of America and Bankers Trust, were borrowing about ninetyseven cents of every dollar they lent out and invested. Even supposedly conservative institutions such as the Mellon Bank had debts equivalent to more than 90 percent of their assets. The increase in bank leverage ratios "was part of the process that moved the economy toward financial fragility, Minsky wrote. In addition to leaving banks more vulnerable to economic shocks, it generated a lot of irresponsible lending. To employ all the money they had borrowed. banks had to search out marginal customers and extend themselve into new, riskier areas: As:Minsky put it,"[T] he leverage ratio of banks and the import of speculative and Ponzi financing in the economy are two sides of a coin."

Another shortcoming in the traditional wew of banking that Minsky highlighted was its failure to take adequate account of friancial innovation. "Like all entrepreneurs in a capitalist economy, bankers are aware that innovation assures profits," Minsky wrote. "Thus, bankers, whether they be brokers or dealers, are merchants of debt who striye to innovate in the assets they acquire and the liabilities they miarket." One quick way for a bank to expand its revenues is by extending credit to people and firms that previously it would have tumed down for loans because of doubts about their ability to repay. In the era when banks ordinarily held on to the loans they issiued until they matured, pursuing such a risky lending strategy generally didn't make sense: the extra income from the new loans wann't enough to cover the increased probability of defaults. But; beginning in the 1970s, a series of financial innovations transformed the incentive structure that banks faced.

The key development was the rise of "securitization.". In 1970, the Government National Mortgage Association (Ginnie Mae), one of three govermment-sponsored agencies that guarantee certain types of home loans--the other two are the Federal National Mortgage Association (Fannie Mae) and the Federal Home Loan Mortgage Corporation (Fredde Mac)-issued a new type of bond known as a residential mortgage-backed security (RMBS), A bond is simply a loan. It is a mortgage-backed security (kMBS). An (the lender) a set of interest
payments over a certain period together with full repayment of the principal at a certain date. In theory, any economic entity that generates a reliable set of cash flows can issue a bond. Prior to 1970, the biggest issuers were governments, which generate taxes; and corporations, Ginnie Mae's idea was to take a number of home loans, pool the monthly payments they generated; and use that cash How as the backing for a bond. As long as most of the homeowners kept making their monthly payments, it wouldn't matter very much if a lew defaulted or repaid the principal early: there would still be enough cash to pay the bondholders the interest they were owed Since the individual home loans that underpinned these mortgage bonds were governmentguaranteed, the credit risk attached to them was greatly reduced. They received high credit ratings, and they paid an interest rate that was only slightly higher than Treasury borids:

After a slow start, mortgage bonds proved popular with institutional investors, such as mutual funds and pension funds. Seeing the success of Gininie Mae, Fannie Mae and Freddie Mac followed its lead, and the number of outstanding mortgage bonds expanded rapidly Once the principle of securitization had been established, Wall Street firms looked around for other cash flows that could be transformed into sellable paper. In 1977, Salomon Brothers and Bank of America managed the first securitization of home loans that weren't government-guaranteed. During the 1980s, new securitized products and acronyms came thick and fast. In 1983, Freddie Mac marketed the first collateralized mortgage obligation (CMO)-a sort of bond mutual fund in which the cash flows from a pool of mortgages and mortgage-backed securities were divided into a number of different layers, or "tranches." The purchasers of the senior tranches got first claim on the underlying cash flows; the buyers of the mezzanine tranches got second dibs, the holders of the junior tranches were entitled to whatever was left. Two years later, a company called Sperry Lease Finance Corporation created the first asset-backed security (ABS) when it issued a set of bonds backed by the cash flows from a pool of computer equipment leases

With the development of a secondary market in mortgages and other types of credits, banks were able to sell many of the loans they made. The "originate-to-distribute". model of banking gradually roplaced the "originate-to-hold" model. If a mortgage holder whose lonn has been securitized falls. behind on his monthly payments, it is the
buyers of the mortgage securities who lose out rather than the bank that issued the loan.

Unlike many economists, Minsky took a keen interest in these developments, and he didn't view them as wholly negative, In a 1987 paper he pointed out that the purchase of mortgage bonds and other seçuritized products enabled investors to diversify theirholdings across asset classes and geographic boundaries. (In 2007, it would transpire that some of the biggest holders of U.S mortgage securities were obscure Europen banks. Minsky also noted that the banking industry's eager embrace of securitiation was a reflection of the increased competition it was facing for deposits and borrowers. Mutual fund companies and othef nonbank financial companies were providing interest-bearing checking accounts, and S\&LLs, which previously had been tighty controlled, were offering depositors attractive interest rates. At the same time, many big corporations that needed working capital were bypassing banks. Rather than taking out loans from the likes of Citibank and Wells Fargo, they issued stiont-term bonds of their own, which were called commercial papen.

Securitization enabled banks to move many of their loans off their balance sheets. This meant they didn't have to keep as much capital in reserve to satisfy the regulators, which boosted their profits. To help this process along, many banks, following the tead of Citigroup; set up special-purpose vehicles (SPVs)-also known as structured investment vehicles (SIV/) and condults-which became heavy purchasers of RMBSs, CMOs, and other securitized products. (The buyers also included mutual funds, hedge funds, and wealthy endowments.) Thus conceived, the so-called shadow banking system would grow to elephantine proportions while remaining largely beyond the purview of regulators, bank stockholders, and journalists.

Minsky didn't realize the Eull implications of securitizationnobody did-but he was one of the few economists to draw attention to it. After his death in 1996, some of his colleagues in the small but dedicated post-Keynesian school pursued his interest in financial innovation. In his 2002 book, Finanicial Markets, Money and the Real Worla, Paul Davidson, of the University of Tennessee, pointed out that almost hall the loans that U.S. banks nitiated in 2001 had subsequently been transferred to nonbank entities, mostly through securitization. The downside aspect of this stift in the source of bank profits

## HYMAM MISKG AHD FGHZI FIMAMCE EJE

from interest carnings to originating and servicing fees is that-burak loun officers do not worry as much about the creditworthiness of borrowers as long as there is a strong market for these loans," Davidson wrote. "There is therefore an incentive for bank loan officers to bccome 'loan pushers' and loan traders rather than investigators of the soundness of the borrower's use of loan money."

A conflrmed worywart, Minsky never fell victim to the illusion of stability. As early as the mid-1980s, he perceived a rising threat of financial chaos. Referring to the collapse of the Penn Square Bank in 1982, the federal bailout of Continental Minois Bank in 1984, and the first inldings of the savings-and-loan crisis, he pointed out that countering financial instability was becoming a "major task" of economic pölicy. Most economists, including some supposedly liberal ones at places such as the Brookings Institution, supported the efforts by the White
House and Congress to deregulate the banking industry: Minsky argued that finance couldn't be treated like other sectors that had been freed of government supervision, such as airlines and trucking. "For a new era of serious feform to enjoy more than transitory success," he wrote, "it should be based on an understanding of why a decentralized market mechanism-the free market of the conservatives-is the officient way of handling the many details of economic life," twinned with an acceptance that the "mnancial institutions of capitalism. -jare inherently disruptive. Thus, while admining the properties of free markets we must accept that the domain of effective and desirable free markets is restricted."

With most mainstream economists still in thrall to the efficient market hypothesis, interest in and sympathy for Minsky's arguments was largely confined to the fringes of the economics profession. During the 1980 s and ' 90 s, a diminishing band of Marxist economists, centered around The Monthly Review, a small New York journal that had been eking out an existence since the 1940 s, focused on what they termed the "financialization" of U.S. capitalism, pointing out that employment in the finaricial sector, trading volumes in speculative markets, and the earnings of Wall Street firms were all rising sharply: Between 1980 ancl 2000 , financial industry profits rose from $\$ 32.4$ billion to $\$ 195.8$ billion, according to figures from the Commerce Depariment, and the financial
growth in mortgage debt, especially subprime loans, but the rise in mortgage lending was just part of a much larger credit boom. Of the overall rise in indebtedness between 2002 and 2006, households were responsible for about a third-some $\$ 4.4$ trillionstand that figure in cludes all types of household debt; not just mortgages and home equity loans. Another $\$ 2$ trillion, or thereabouts, came in the form of increased borrowing on the part of federal, state, and local governments. The balance of the $\$ 13.5$ trillion increase was debt taken out by businesses Some of the borrowers were in the nonfinancial sector, which includes big industrial corporations such as Caterpillar and 3M and privately owned businesses of all kinds. But by far the bitesetitise in borrowing came in the financial sector $y$ yotedestrate zonithe

FIGURE 171 R RISING DEBT LEVELS


S Fow of Fund Accounts of the United States; Bureau of Economic Analysls, Natiomal Economic Accounts Data)

The World Finance Crisis
\& the American Mission
American tradable goods mu mervital

 mathis, un wa th haw, In andilapia af tia Uniting cyprian, and the that allamptin

 "is "manage" the news dial innovation. At ara Greenspan's statement
thar the cause of the crisis was the "under-
pricing of risk world
such encl oppression of
this rivet
attention was paid to
the role of the A mari-
can subprime mort
gage market as
source of the so -called
"toxic" assets that
hat come to dominate
bank balance she ct
the crisis concentrated on bailing out or refinancing the banks, so that they
could start tewuling.again. These were could start t curing again. These were
followed by "stimulus packages," both followed by "stimulus package," total
monetary and fiscal, to revive che real mianomy
country the means to continue is spending spree. The puzzle, though,
was why the countries with, ssurpuses
continued to pour that hard e savings into the debt-ridden America economy.
in a notable lecture in 2005; Ben of the Federal Redecorate chairman suer, $A$ t first, ho said, is was because the US was a highly productive econor. 1997 -1998, East Al lo financial crisis had deliberately started ing foreign exchange reserves to guard against another flight of capital similar served. To accumulate reserves of had to run current account surpluses by eating more in exports thin they spent on imports. This tied in with their against the dollar in order to maintain export-ledgrowth.
After the collapse of the docent boom in 2000 , the US became a mich ins. desirable place for direct foreign espociallr Chi East Asian countries. Treasury bonds. They ted to buy sieve policies of buying large quantities ot dollars ad id resisting marker pressure Yer appreciation of their currencies. Ta was a way of segregating their dollar purchases from the domestic money supply, thereby preventing domes

price increases hat would have eroded
their Their export competitiveness:- Like nance saw consist at the time, Be arrangement: 4 enabled merit in the developing countries to reduce and foreign debts, stabilize their current certes. Wiedouct the- isk-of Enancial eris. Without US willingness "o act as savings glue would exert a huge detabal tionary prassurc on the world economy. But -Bernanke also pointed out three
snags in the situation, First for dey shags in the situation, First, for devest. sous to mature industrial countries with abundant eapirat was undesirable: the for should be going the other
way- to countries with a capita shore-
 cal to tic US went not into improving
productivity bur into he houston productivity bur into the housiitg sector ament depressed US exports, oncourgeing instead the paris of the economy. that produce nongraded goods and ser. to repay is foreign creditors, the US needed healthy export industries. A rall in the dollar was, therefore, needed to shrink the nontradable economy et-
active to the export sector. Nevertheless
 set no reason why be whole process
fol rebelancingl should not smoochy."
with which to tapas "ha borrowlity, A1
 technical jargon, both lis US curtail mourn dencir and lar debronnanean housing boom were unsusialnabis; "l
was unclear whether the dollar or the housing bubble would collapse first.

2
Concern about the US current account
over receipts in a country's balance o payntenis-lonz preceded the finainolal 55 percent of $G$ sp paned? The conservative explanation authorities Us. masclary and han with te mon more a mm foreigners for imports far in excels the payments they received from fo eigners for exports... This "spondli beyond your means" is the classic coin
to ruin, for. households as well countrias. Ya the case of houscotold it is normally brought to an end by notice ins Jour - your credit lima or your account ha bee rozen.in he case of country Pother countries to lend the profile This was the standard yew before the world's most respected financis Times-manty for the Financial
called this for ending goo as a mighty caging scornful of arguments against in was of which he dismissect as lacking mos tho huge competence. He pointed to ing extreme poverty (people lining of rising from the macroecon problem trade As he wrounated from lopsided

The pattern of surpluses and def i to the extent that che internuediation of
the flows from the saringsesurplus to countries does work smoothly... But no insuperable arise. If should pile [Asians) wish to spend less ion
they earn tony then others nee to
be encounged be encouraged
spend more.


His is message just two months later
Nothing that has happened has - fou monetary policy may fly alone. loose to io long The regulators may also fave been asleep. Bur neither Today's credit crisis. is alto symptom credit crisis ... is at an un
unbalanced world economy'
Wolf more recency argued that the as and oilier East Asian countries that lave maintained under valued exchange
rares again al rares against the dollar explains the low
long-orra interest rares and monetary easing of the US in the zo00s. Chap money, he writes, had "encouraged an orgy of financial tinovaition, borrow:-

NEW USS ECONOMY IS THE F. RE rewomy $N A N C E$, INSURANC, ReaL - MAMCEIN Estate Changes in production greatly alter society Two eras IN American HIstory Den on stat this.1. THE Golden AGE 2. THE GREA DIVERGENCE Tow Tort $^{2}$ ! Rpeathich are the experts on this so were Going to check at what they hale to say....

fig 1.JPG $358 \times 307$ pixels


World Industrial Production

ROUGHLY BETwEEN 1945 and 1975, America struck a remarkable accommodation berween capitalisp and democracy. It combined a hugely productive economic system with a broadly responsive and widely admired political system. America in those years achieved its highest degree of income equality (since measurements have been available). It generated a larger proportion of good-paying jobs than before or since, and more economic security than ever for more of its people. Perhaps not coincidentally, in those years Americans also expressed high confidence in dernocracy and trust in government, both of which sharply declined in subsequent years. ${ }^{1}$ That singular success and that powerful promise extended the moral authority of the Amierican system throughout the world. In contrast to Soviet communism, America becarne an exemplar of both political freedom and suburban middle-class affluence.
The econiomy was based on mass production. Mass production was profitable because a large middle class had enough money to purchase what could be mass-produced. The middle class had the money because the profits from mass production were divided up between the giant corporations and their suppliers, retailers, and employees. The bargaining power of these latter groups was enhanced and enforced by government action. Almost a third of the workforce belonged to a labor union. Economic beriefits were also spread across the nation-tie farmers, veterans, smaller towns, and small businesses-cthrough regulation (of railroads, telephones, utilities, and energy supplies) and subsidy (price supports, highWays, federal loans). Thus did democracy offset the economic power of Itre-scale production and widely disperse its benefits.

## SUPERCAPITALISM

But it was not quite a golden age. Women and minorities still struggled for political equality and economic opportunity. Much of the nation's poverty was hidden away in rural hollows or black ghettos. Foreign policy; ostensibly shaped by the perceived threat of Soviet communism, all too frequently pandered to the needs of large American firms for cheap resources abroad, such as bananas, tin, and oil. Civil liberties were imperiled during Senator Joe McCarthy's anti-communist witch hunc. Much of American life was monotonous, conformist, and deadly dull. And yer for all its shortcomings, democratic capitalism seemed to be working remarkably well, and on the way to working even better.

In order to understand what happened to the Not Quite Golden Age; we first need to understand how it came about.

$$
1
$$

The evolution began as the nineteenth century ended, when large corporations posed a profound challenge to American democracy. They brought a new level of prosperity to the nation bur also sweatshops, child Labor, and unsafe working conditions, and they. monopolized whole industries. The unprecedented economic power of these giant companies made them politically unaccountable. America groped for a way to respond.

It started with oursized personalities whose footprints: are still visibleJ, P. Morgan, a banker's son who sold stocks for the railroads, engineered a huge rail combination, and became a wealthy financier (J. P. Morgan and Sons, which evolved into today's Morgan Stanley); Andrew Carnegie, who began as a telephone clerk, rose to the presidency of the Pennsylvania Railroad, and then made a fortune as a steel magnate (Carnegie Steel); John D. Rockefeller, who started as a bookkeeper in Cleveland, bought his furst oil refinery in 1862, cornered the oil market in the $\mathbf{8 9} 90$ w with his Standard Oil Company (whose descendant is ExxonMobil), and then moved into coal, iron, shipping, copper, and banking (Chase Marihattan); and, subsequendy, Henry Ford.

With these men and others like them flowed a stream of new inven-
bines, internal combustion engines, and iron and steel machinery wich interchangeable parts-that allowed all sorts of things to be made and shipped in very large volume. Costs could be spread over so many units that each single one was cheap to produce. Procter \& Gamble devised a new machine for mass-producing Ivory soap. Diamoid Match used a machine that made and boxed matches by the billions. A cigarette-making machine invented in I88I was so productive that just fifteen of them satisfied America's annual demand for cigaretres. Standard Oil, American Sugar Refining, International Hatvester, and Carnegie Steel, among others, gained unprecedented efficiencies through giant furnaces, whirling centrifuges, converters, and rolling and finishing equipment.

Productivity surged. While the typical American worker in the early 1800 s had produced a tiny 3 percent more each year (seeding and harvesting crops, logging, fishing, or applying his craft with hand tools), by the last decades of the century his productivity was rising at six times that rate. ${ }^{2}$ Output also exploded. Iron production doubled in just a few years; steel production multiplied twenty-fold. ${ }^{3}$ Railroad and telegraph networks expanded in tandem. Fast, regular, and reliable rransportation and communication brought raw materials from far corners of the country into factories and sent finished roods out to wholesalers and retailers all over the nation.

Average Weeks Unemployed (Seas Adj)


Big buginasses found their correlate in big labor; the first begat the second. The bargains both sides struck over wages and working conditions established norms across the economy, spreading the benefits of high pro-
ductivity and contributing to the growth of America's middle class. Their relationship was to be a central feature of democratic capitalism during the Not Quite Golden Age.

Labor's tise was not smooth. It had its fiery personalities-John $\mathbf{L}$. Lewis of the United Mine Workers, Walter Reuther of the United Auto Workers, Philip Murray of the United Steelworkers. Yer as was the case, with the rise of the giant corporation, structural changes in- the economy accounted more for labor's rise (and subsequent decline) than the dominant characters who made the headlines. In the early twentieth century, the Supreme Courr had determined thar agreements among workers to form unions violated the nation's antitrust laws. Antitrust law did bar agreemenss that restrained trade, but the Court was acting cynically given the growing economic power of large coiporations. As that power increased, labor nonetheless inrensified its efforts to organize".
After the Wagner. Act finally legitimized collective bargaining in 1.935, unions grew considerably larger. General Motors recognized the United Auto Workers as bargaining agent for its workers, and United States Steel did the same for the United Steelworkers. They did so not just because the .. law now allowed for unions, but for much the same reason that they and. other big businesses hadn't strongly apposed the Wagner Act in the first place. They saw in collective bargaining an efficient method for maintaining a stable workforce and minimizing unexpected disruptions-key precondivions for high-volume production.

During World War II, the ranks of organized labor swelled to 14 million. Big companies offered little resistance. They were raking in profits, mainly from government contracts. Open opposition to unions would have been unseemly under the circumstances. Labor, for tis part, pledged not to strike; striking would have been seen as unpatriotic.
Soon after the war ended, though, labor demanded its share. American industry had grown fat on wartime profits, bur American workers had not had a raise in years. An influential University of California study released in 1945 (authored by Dr. Walter Heller, who later chaired the Council of Economic Advisers in the John F. Kennedy and Lyndon Johnsoin adminis-: urations) found that the typical American familly of four needed around \$50 a week to maintain a "decent scandard of living," but the average fac- tory worker earned only $\$ 40.98$ a week (steelworkers were paid $\$ 45.60$; autoworkers, $\$ 44.8$ r; electrical workers, $\$ 41$, 25 ; garment workers $\$ 23.75$ ).s1 -William H. Davis, then director of the government's Office of Economic Stabilization, estimated that industry was so profitable it could raise wages as much as 40 to 50 percent without raising prices. President Harry S. Truman , who felt he had enough on his plate withour getring involved in mannagement-labor dispures, repudiated Davis's calculation and announced Davis was out of a job.

Steelworker president Philip Murray denounced the billion dollars big. steel companies had raked in during World War II and the nearly $\$ 750$ million they had distributed to their shareholders, compared to the paltry sums steelworkers had been paid. UAW president Walier Reuther demanded General Motors link autoworkers' paychecks to the auto giant's "ability to pay." At one noted bargaining session whose transcript became public, Reuther threarened, " $[\mathcal{U}]$ nless we geta a more realistic distribution of America's wealch, we won'r get enough to keep this machinery going." His comment transcended the specific negotiarion. He was referring to American workeirs in general, and the apparent urgency of spreading corporate weaich to them so they could buy the cars, kitchen appliances, radios, washing machines, and life insurance policies big business was now churning out. It was a signat moment in the history of labor and of democratic capitalism, but it did not elicit an especially constructive dialogue immediately thereafter:

GM: Yout can't talk about this . . without exposing your socialistic desires.
revther: If fighting for equal and equitable distribution of the wealth of this country is socialistic, I stand guilty of being a Socialist. GM: You're convicted.
reUther: I plead guilty.
Reuther's threat-not only that the UAW would strike GM but that unless corporate profits were more broadly shared with American workers, they wrouldn't be able to consume the output of American companiesstruck a nerve. Ir prompted GM tọ run full-page advertisements in major newspapers setting out its philosophical view:

HERE IS THE ISSUE: Is Arnerican business to be based on free competition, or is it to become socialized, with all accivities controlled and regimenred! . . . America is at a crossroads! It must preserve the freedom of each unit of American business to determine its own destinies. Or it must transfer to some governmental bureaucracy or agency, or to a union, the responsibility of management that has been the veri keystone of American business ${ }^{32}$

Corporate America held fast. Labor acted: In 1946 more than 2 million autoworkers, steelworkers, mearpackers, and electrical equipment workers went on strike. Truman had no choice but to ger involyed. He set up a fact-finding panel that showed the cost of living had jumped about 33 percent since before the war, while the wartime wage freeze had limited pay increases of the rypical workers to around 15 percent. The panel called on industry to raise wages 33 percent above what they had been in January 1941. Business leaders reluctandy agreed.

The results were not nearly as dire as they had feared. Because every large company in every major industry had to make the same concession, no single company or industry suffered a competitive disadvantage at home, and needn't yet fear comperition from abroad. The biggest companies in each industry already coordinated prices and output; coordinating wages turned out to be a relatively simple matter. Labor had done it just right: In organizing itself by industry-including auto, âtritaft, steel, rubbet, shipbuilding, chemicals, electrical equipment-it mimicked the preexisting oligopolies, and therefore minimized the cost to any single firm of accepting union demands.
Moreover, markets were growing briskly. By- virtue of ever greater economies of scale, productivity was rising, too, which meant that most. items could be produced as cheaply as before even though workers gor higher pay. Business leaders were also confident that, when necessary, extra labor costs could be passed along to consumers in the form of higher prices. Consumers, after all, didn't have much choice. Finally, and most important, business executives now appreciated what a toll strikes and work stoppages could take on large-scale production. It was often cheaper to give the unions what they wanted. "Where you have a well-established

Industry and a well-established union, you are going to get to the point where a strike doesn't make sense," wryly observed George Meany, the president of the AFL-CIO. ${ }^{33}$
By the r950s the tumult was mainly over. Wages rose as did so-called fringe benefits. Indeed, benefirs wëre becoming important features of pay packages. In 1950, 1o percent of union contracts offered pensions and 30 percent included health insutance. Five years later, 45 percent of medium-sized and large companies gave their workers pensions, and 70 percent provided a range of insurance-life, accident, and health that included hospitalization and maternity care.

CONNECTIONS IN THE WORKPLACR
01


BGgamact?


2004 Introduction

Th the nine years that have elapsed since I published The End of Work, the global economy went on a wild ride, careening to new heights, then plummeting just as fast, leaving in its wale a worldwide recession. But, even at the peak of the economic cycle, structural unemployment remained dangerously high in countries around the world, despite gains in both global productivity and gross domestic product. In 1995,800 million people were unemployed or underemployed: By zoon, more than a billion people fell into one of these two categories. ${ }^{1}$

Today, millions of workers across America find themselves underemployed or without jobs and with little hope of obtaining full-time employment. This sobering reality is all the more painful when we recall that just a few short years ago, business loarlers and eloctod offcials were making exuberant claims that the United Status had solved its unemployment problems. "Official" unemployment dropped from 6.6 percent in January of 1994 to 4 percent in January of soon, leading some economists to boast that unemploynumt why a thing, of the past. ${ }^{2}$ Their predictions tamed out to be ill fourulod. By then ap ring of 2003 , official U.S. unemployment had climbed hack to 11 pram and become the most worrisome problem facing tho connery." Now is the U.S. alone.
 by chronic high unemployment, Germany's unornphoymmil ut ha nod of 2003 was 10.4 percent, and 60 percent of the unmmpluyerl hat been without a job for more than a year." Franco's and Ithly'N numenployment in 2003 hovered around 9 percent, while Spain's was hourly

12 percent ${ }^{5}$ Overall, whemploynent In the European Union was $7 \%$ percent, and in the expanded Euro-zone it was More than 8.7 percent. 6

The other side of the world s doing ne better Japan's unemploymont reached 368 million people at the begtoaing of zoo 3 with an overall unemployment tate of 5.5 percent, the largest percentage of unemployed workers since record keeping began in the t950s. Indoresian's unemployment rate was 9.1 percent and India's was 8.8 percent. In the Caribbean and Latin America, the average unemployment rate was 10 percent. ${ }^{7}$

What has become clear throughout this period is that the structural problems behind rising unemployment that were first discussed in The End of Work have only deepened in the interim years, making the future of employment the critical issue of our age Interestingly enough, the analysis and trends taken up in the body of the book hold greater resonance now than when the book was first published:

I have taken the opportunity in this new introduction to bring the reader up to date on the future of work, with emphasis on lessons that can be learned from the tumultuous economic events of the past sereral years. I have also expanded on some of the many suggestions for addressing the jobs crisis that appear in the first edition with a range of new ideas for rethinking the nature of work My lope is that these proposals might help us navigate our way into a new world where each person's avocation and contribution to the lot of humanity and the well-being of the Earth will likely be of a far different sort than anything previously imagined.

Every nation is in the throes of a great debate about the future of work. Saddled with high unemployment, high taxes, burdensome welfare systems, and convoluted regulatory regimes, which some say only perpetuate economic stagnation, critics in government, industry, and civil society are locked in a fierce ideological struggle about whether the rules governing employment, commerce, and trade need to be reformed, and if so, how. While politicians and business and labor leaders squabble over the issues of creating a flexible labor policy, lowering taxes, and rewriting the rules governing welfare and pension allotments, the real cause of global unemployment is going unaddressed in the public policy debate.

If the key to creating new jobs was only a matter of making the above-mentioned reforms, then the United States of America should be experiencing robust employment: After all; we have made virtually all of the reforms that other countries are now attempting to implement:

Yel American workers-and for that matter workers in vistually every other national economy in the world-are experiencing hard times.

Uatil recently, when official US, unemployment figures began to rise, the rest of the world looked to America for inspitation and gividance. What the other countries didn't know is that real unemployment in the U.S., even duing the boom years of the second hallf of the 1990s, when the goverament was reporting a 4 percent unemployment rate, was really much higher. A University of Chicago study found that if the hidden wemployment were added in, real unemployment was closer to the unemployment levels, at the time, in the European Union. ${ }^{8}$ That is because even though some Americans did find jobs after the $1989-92$ recession, millions of other discouraged workers simply gave up and dropped out of the worlforce and therefore were no longer counted in the official statistics. ${ }^{9}$ Many others were incarcerated. In 1980 , the prison population stood at 503,000 inmates By the year 2000 , nearly two million people were in prison. ${ }^{10}$ Currently, 1.8 percent of the adult male worlforee is in prison ${ }^{11}$ Moreover, many of the workers who did find employment in the bull market between 1995 and 2000 were temporary and part-time, without benefits, and for the most part underemployed. Many of them sank back into the ranks of the unemployed by the end of 2003 .

## The Rise and Fatc of the "American Miracle"

Much of the so-called American economic miracle of the late 1990 , including the temporary bubble in exployment, turns out, in hindsight, to have been illusory: It wasn't so much America's superior managemeat slills, entrepreneurial abilitios, and productivity gains that fed the commercial expansion but, rather, the unprecedented extension of consumer credit, which allowed Americans to go on an extended spending spree. The American miracle was, to a great extent, bought on credit, Indeed, it is impossible to understand the temporary reduction in U.S. unemployment in the late 1990 w whout examining the close relationship that developed between job creation and the amassing of record consumer debt.

Consumer credit has been growing for nearly a decade. The burst in consumer spending put people back to work for a few years to make all the goods and provide all the services being purchased on credit. The result was that America's family savings rate, which was about 8 percent in the early 2990 , sank to around 2 percent by the year 200 , ${ }^{\text {al }}$

An analogous situation occurred in the mid- to late 2920 . Tike today, the agzos was a period of disruptive techrological change. Eleetricity replaced steam power across every major industry, greatly increasing the productive capacity of the country Productivity gains, however, were not matched by a significant inerease in worker compensation. Instead, wages remained relatively flat, while many marginal workers were let go in the wake of cheaper, mone efficient technology substitutions. By the late 1920s, American industry was ruming at only 75 percent of capacity in most key sectors of the economy. The friits of the new productivity gains were not being distributed broadly enough among workers to sustain increased consumption and empty the inventoxies. Concerned over ineffective conisumer demand, the banking community provided consumer loans and the retail trade extended cheap credit in the form of installment buying to encourage workers to buy more and keep the economy growing. By late $192 g$, consumer debt was so bigh that it could no longer be sustained. Even the bull market was being stoked by record purchases of stocks on margin (i.e., the amount paid by the customer when using a broker's credit to buy or sell a security). Finally, the entire house of cards collapsed.

The same phemomenon is occurring today. The productivity gains brought on by the information and telecomminication revolutions are finally being felt The problem th that virtually every industry is facing global underutilization of capacity and insufficient consumer demand. American manafacturess reported that they were using less than 73 percent of their capacity in October 2003. ${ }^{13}$ Once again, in the United States, consumer credit has become the palliative of sorts, a way to keep the economic engines throttled up; at least for a time.

Consumer credit is growing by a staggering 9 percent annual rate, and personal bankruptcies are increasing In 1994, 780,000 Amenicans filed for bankruptcy. By 2002, the number of bankruptcies had soared to $1,576,133$. ${ }^{\text {24 }}$. Until recently, some economists argued that the near zero percent savings rate was not really as bad as the figures might suggest, because millions of Americans experienced record gains in the stock market, maling their equity portfolios a substitute for traditional bank savings. Of course, the recent downtuxn in the stock market has muted such claims. Moreover, it should be noted that rearly 90 percent of the gains of the stock riarket went to the top 1o percent of households, while more than half of all Americans did not benefit at all from the brill market, as they owned no stock. ${ }^{15}$.



## THIGOIDEN AGE, AS EXPIANED, is over. THE GREAT DIVERGENCE IS THE

 AGE WE ARE IN. CHAPTER 4 : STRUC TUAL PROBIEMS $\because$ INEQUITYSomething is profoundly wrong with the way we live today. For thirty years we have made a virtue out of the pursuit of material self-interest: indeed, this very pursuit now constitutes whatever remains of our sense of collective purpose. We know what things cost but have no idea what they are worth. We no longer ask of a judicial ruling or a legislative act: is it good? Is it fair? Is it just? Is it right? Will it help bring about a better sociery or a better world? Those used to be the political questions, even if they invited no easy answers. We must learn once again to pose them.

The materialistic and selfish quality of contemporary life is not inherent in the human condition. Much of what appears 'natural' today dates from the 1980s: the obsession with wealth creation, the cult of privatization and the private sector, the growing disparities of rich and poor. And above all, the rhetoric which accompanies these: uncritical admiration for unfettered markets, disdain for the public sector, the delusion of endless growth.

We cannot go on living like this. The little crash of 2008 was a reminder that unregulated capitalism is its own worst enemy: sooner or later it must fall prey to its own excesses and turn again to the state for rescue. But if we do no more than pick up the pieces and carry on as before, we can look forward to greater





THERE ARE MaNy ways to combat Income Inequality and its apparent SIDE EFFECTS. FIRST WE MUSt UNDERSTAND WHAT IS KEEPNG US So UNEQUal...

Independent.co.uk
American inequality highlighted by 30-year gap in life expectancy
By Leonard Doyle in Washington
Thursday, 17 July 2008
The United States of America is becoming less united by the day, A 30-year gap now exists in the average life expectancy between Mississippl, In the Deep South, and Connecticut, in prosperous New England. Huge dispartlies have also opened up in Income, health and education depending on where people live. in the US, according to a report published yesterday.

The American Human Development Index has applied to the US an aid agency approach to measuring well-beling - more familiar to observers of the Third World - with shocking results. The US finds itself ranked 42nd in global life expectancy and 34 th in survival of infants to age. Suicide and murder are among the top 15 causes of death and although the US is home to just 5 per cent of the global population it accounts for 24 per cent of the world's prisoners.
Despite an almost cult-like devotion to the belle that unfettered free enterprise is the best way to. lift Americans out of poverty, the report points to a rigged system that does little to lessen inequalities.
"The report shows that although America is one of the richest nations in the world, it is woefully behind when it comes to providing opportunity and choices to all Americans to build a better life," the authors said.

Some of its more shocking findings roveal that, in parts of Texas, the percentage of adults who pass through high school has not Improved since tho 1970s.
Asian-American males have the bort quality of life and black Americans the lowest, with a staggering 50 -year life expectancy gap between the two groups.

Despite the fact that the US spender, roughly $\$ 5.2 \mathrm{bn}(£ 2.6 \mathrm{br})$ every day on health care, more per capita than any other nation in the world, Amaricans live shorter lives than citizens of every western European and Nordic country, bar Denmark..

Using official government statituce;, the study points out that because American schools are funded primarily from local property taxes, rich districts get the best state education. The uS has no federally mandated sick pay, paternity leave or annual pali vacation
"Some Americans are living anywhere from 30 to 50 years behind others when it comes to issues we all care about: health, education and standard of living," said Sarah Burd-Sharps co-author of the report.

Although the US is one of the most powerful and rich nations in the world, the study concludes It is "woefully behind when It comes to providing opportunity and choices to all Americans to build a better life".

According to a United Nations human development report, the US is in 12th place in a league table of wealthy developed nations. Britain is ranked 16th.
Education, Taxes, Healthcare,
(MwNCLPal Respons|B|LLIfy?)

## 

 to your colleapuus, oilents or customents here or use ine

## Novermbur 8,2010

## Our Banana Republic

By NICHOLAS D. KRISTOF In my reporting, I regularly travel the 1 percent of the population gobbles up 20 percent of the national pie.
But guess what? You no longer need to travel to distant and dangerous countries to observe uch rapacious inequality. We now have it right here at home - and in the aftermath of Tuesday's election, it may get worse

The richest 1 percent of Americans now take home almost 24 percent of income, up from almost 9 percent in 1976. As Timothy Noah of Slate noted in an excellent series on inequality, the United States now arguably has a more unequal distribution of wealth than traditional banana republics like Nicaragua, Venezuela and Guyana.
C.E.O.'s of the largest American companies earned an averuge of 42 times as much as the average worker in 1980, but 531 times as much in 2001. Perhaps the most astounding statistic is this: From 1980 to 2005, more than four-fifths of the total increase in American incomes went to the richest 1 percent.
That's the backdrop for one of the first big postelection fights in Washington - how far to extend the Bush tax cuts to the most affluent 2 percent of Americans. Both parties agree on extending tax cuts on the first $\$ 250,000$ of incomes, even for billionaires. Republicans would also cut taxes above that.

The richest 0.1 percent of taxpayers would get a tax cut of $\$ 61,000$ from President Obama. They would get $\$ 370,000$ from Republicans, according to the nonpartisan Tax Policy Center. And that provides only a modest economic stimulus, because the rich are less likely to spend their tax savings.
At a time of 9.6 percent unemployment, wouldn't it make more sense to finance a job program? For example, the money could be used to avoid laying off teachers and
undermining American schools.
Likewise, an obvious priority in the worst economic downturn in 70 years should be to extend unemployment insurance benefits, some of which will be curtailed soon unless Congress renews them. Or there's the Trade Adjustment Assistance program, which helps train and support workers who have lost their jobs because of foreign trade. It will no longer apply to service workers after Jan. 1, unless Congress intervenes.

So we face a choice. Is our economic priority the jobless, or is it zillionaires?
And if Republicans are worried about long-term budget deficits, a reasonable concern, why are they insistent on two steps that nonpartisan economists say would worsen the deficits by more than $\$ 800$ billion over a decade - cutting taxes for the most opulent, and repealing health care reform? What other programs would they cut to make up the lost $\$ 800$ billion in revenue?

In weighing these issues, let's remember that backdrop of America's rising inequality.
In the past, many of us acquiesced in discomfiting levels of inequality because we perceived tradeoff between equity and economic growth. But there's evidence that the levels of nequality we've now reached may actually suppress growth. A drop of inequality lubricates economic growth, but too much may gum it up.

Robert H. Frank of Cornell University, Adam Seth Levine of Vanderbilt University, and Oege Dijk of the European University Institute recently wrote a fascinating paper suggesting that inequality leads to more financial distress. They looked at census data for the 50 states and the 100 most populous counties in America, and found that places where inequality increased the most also endured the greatest surges in bankruptcies.

Here's their explanation: When inequality rises, the richest rake in their winnings and buy even bigger mansions and fancier cars. Those a notch below then try to catch up, and end up depleting their savings or taking on more debt, making a financial crisis more likely.

Another consequence the scholars found: Rising inequality also led to more divorces, presumably a byproduct of the strains of financial distress. Maybe I'm overly sentimental or romantic, but that pierces me. It's a reminder that inequality isn't just an economic issue but also a question of human dignity and happiness.

Mounting evidence suggests that losing a job or a home can rock our identity and savage our
self-esteem. Forced moves wrench families from their schools and support networks.
In short, inequality leaves people on the lower rungs feeling like hamsters on a wheel spinning ever faster, without hope or escape.

Economic polarization also shatters our sense of national union and common purpose, fostering political polarization as well.

So in this postelection landscape, let's not aggravate income gaps that already would make a Latin American caudillo proud. To me, we've reached a banana republic point where our inequality has become both economically unhealthy and morally repugnant.

I invite you to comment on this column on my blog, On the Ground. Please alsojoin me on Facebook, watch my YouTube videos and follow me on Twitter.

## What Does Equality or Redistributive

 Policy hook like? These are Many approaches.Flat Tax? \& The A
Figure 4. The Avera
Consumption ${ }^{2} 1995$ 1997 versus social


Aflat tax is essentially d Soles taX. In NY WE pay around $8 \%$ "sales taxes. They are less popular that "Progressive "taxes in the U.S because they "hurt consumers." EVIDENTIY HHEY are effective iN REDISTRIBUTING WEAlth. Lets look at the Debate around $\angle$ taxes IN THE UNHEDSTates:

## Dece:rmet 5.2010

## Let's Not Make a Deal

By PAUL KRUGMAN Pr est George W. Bush pulled a fast one. He wanted to enact an irresponsible tax cut, largely for the benefit of the wealthiest Americans. But there were Senate rules in place designed to prevent that kind of irresponsibility. So Mr. Bush evaded the rules by making the tax cut temporary, with the whole thing scheduled to expire on the last day of 2010.
The plan of course, was to come back later and make the thing permanent, never mind the pact on the deficit. But that never happened. And so here we are, with 2010 almost over and nothing resolved.
Democrats have tried to push a compromise: let tax cuts for the wealthy expire, but extend tax cuts for the middle class. Republicans, however, are having none of it. They have been filibustering Democratic attempts to separate tax cuts that mainly benefit a tiny group of wealthy Americans from those that mainly help the middle class. It's all or nothing, they well

The answer is that they should just say no. If G.O.P. intransigence means that taxes rise at the end of this month, so be it.
Think about the logic of the situation. Right now, the Republicans see themselves as successful blackmailers, holding a clear upper hand. President Obama, they believe, wouldn't dare preside over a broad tax increase while the economy is depressed. And they therefore believe that he will give in to their demands.
nut while raising taxes when unemployment is high is a bad thing, there are worse things. And a cold, hard look at the consequences of giving in to the G.O.P. now suggests that saying no, and letting the Bush tax cuts expire on schedule, is the lesser of two evils.
Bear in mind that Republicans want to make those tax cuts permanent. They might agree to a two- or three-year extension - but only because they believe that this would set up the
conditions for a permanent extension later. And they may well be right: if tax-cut blackmail works now, why shouldn't it work again later?
America, however, cannot afford to make those cuts permanent. We're talking about almost 4 trillion in lost revenue just over the next decade; over the next 75 years, the revenue loss would be more than three times the entire projected Social Security shortfall. So giving in to Republican demands would mean risking a major fiscal crisis - a crisis that could be resolved only by making savage cuts in federal spending.

And we're not talking about government programs nobody cares about: the only way to cut spending enough to pay for the Bush tax cuts in the long run would be to dismantle large parts of Social Security and Medicare.
So the potential cost of giving in to Republican demands is high. What about the costs of letting the tax cuts expire? To be sure, letting taxes rise in a depressed economy would do damage - but not as much as many people seem to think.
A few months ago, the Congressional Budget Office released a report on the impact of various tax options. A two-year extension of the Bush tax cuts, it estimated, would lower the memployment rate next year by between 0.1 and 0.3 percentage points compared with what it would be if the tax cuts were allowed to expire; the effect would be about twice as large in 2012. Those are significant numbers, but not huge - certainly not enough to justify he apocalyptic rhetoric one often hears about what will happen if the tax cuts are allowed to end on schedule.
Oh, and what about confidence? I've been skeptical about claims that budget deficits hurt the economy even in the short run, because they undermine confidence in the government's long-run solvency. Advanced countries, I've argued, have a lot of fiscal leeway. But anything that makes permanent extension of obviously irresponsible tax cuts more likely also sends a strong signal to investors: it says, "Hey, we aren't really an advanced country; we're a banana republic!" And that can't be good for the economy.
Last but not least: if Democrats give in to the blackmailers now, theyll just face more demands in the future. As long as Republicans believe that Mr. Obama will do anything to avoid short-term pain, they'll have every incentive to keep taking hostages. If the president will endanger.America's fiscal future to avoid a tax increase, what will he give to avoid a government shutdown?
So Mr. Obama should draw a line in the sand, right here, right now. If Republicans hold out,
and taxes go up, he should tell the nation the truth, and denounce the blackmail attempt for what it is.

Yes, letting taxes go up would be politically risky. But giving in would be risky, too especially for a president whom voters are starting to write off as a man too timid to take a stand. Now is the time for him to prove them wrong.

## Your Coming Tax Cut (or Not)

$\qquad$



 trey gey, can use their tax savings io crente lobs.
 In either case, the extenstons would be




## $\$ 60$ Billion

The approximate amount that extending the Bush tax cuts on incone above $\$ 250,000$ a year-which Congress seems on the verge of doing-will cost a year, in inflation-adjusted terms. On average, the affluent households that benefit from these cuts will save 425,000 annually. What eise might that $\$ 60$ billion a year buy?
(as much deficit reduction as the elimination of earmarks, President Obama's proposed federal pay freeze, a 10 percent cut in the federal work force and a 50 percent cut in foreign aidcombined:

- A tripling of federal funding for medical research.
w Universal preschool for 3 - and 4 -year-olds, with relatively small class sizes.
酸 A much larger troop surge in Afghanistan, raising spending by 60 percent from current levels. whe,
m nationall infrastructure program to repair and upgrade roads, bridges, mass transit, water systems and levees.
* A 15 percent cut in corporate taxes.

Twice as much money for clean-energy research as suggested by a recent bipartisan plan. ob
m Free college, including room and board, for about half of all full-time students, at both four- and two-year colleges.

- A $\$ 500$ tax cul for all households. -David Leonhardt

ligure t0: The Changing Observance of Stop Signs
NOOOY EVEN OBEEKIES STOP SIGNS ANYMORE! WFI?

Samuel Bowles and Guard Labor
Inequality leads to an excess of what Bowses calls "guard labor." In a 2007 paper on the subject, he and co-author Arjun Jayadev, an assistant professor at the University of Massachusetts, make an astonishing claim: Roughly 1 in 4 Americans is employed to keep fellow citizens in line and protect private wealth from would-be Robin Hoods.

The job descriptions of guard labor range from "imposing work discipline"-think of the corporate IT spies who keep desk jockeys from slacking off online-to enforcing laws, like the officers in the Santa Fe Police Department paddy wagon parked outside of Walmart.

The greater the inequalities in a society, the more guard labor it requires, Bowled finds. This holds true among US states, with relatively unequal states like New Mexico employing a greater share of guard labor than relatively egalitarian states like Wisconsin.

The problem, Bowles argues, is that too much guard labor sustains "illegitimate inequalities," creating a drag on the economy. All of the people in guard labor jobs could be doing something more productive with their time-perhaps starting their own businesses or helping to reduce the US trade deficit with China.

WII the UNemployment Rate Somewhere
between $8 ; 10 \%$, and $1 / 4$ ot these employed guarding private Wealth, Something is


The Productivity Conundrum
(2,f(N)

Despite a 2.8 percent growth in the economy in 2002 , and a steep rise of 4.7 percent in labor productivity-the biggest therease since 1950-more than one million workers left the job market altogether in the last year. ${ }^{44}$ They simply gave up looking for work and axe, therefore, no longer counted as unemployed. Why did those obs disappear? Some critics blame the increasing unemployment on cheap labor and cheaper imports from abroad, and rail against American companies for relocating production and services south of the border and overseas. While there is some truth to the claim, the deeper cause of the spreading unemployment in America and around the world lies with the dramatic boosts in productivity.

The old logic that technology gains and advances in productivity destroy old jobs but create as many new ones is no longer true. Productivity has always been looked to as the engine for job creation and prosperity. Economists have long argued that productivity allows firms to produce more goods at cheaper costs. Cheaper goods, in turn, stimulate demand. The increase in demand leads to more production and greater productivity, which; in turn, increases demand even more, in a never-ending cycle: So even if technological innovations throw some people out of work in the short term, the spike in demand for the cheaper products will assure additional hiring down the line to meet expanded production runs.
(1.) THE La four which thus becomes more abstract tends on one hand by its uniformity to make labour easier and to Increase production. The skill itself becomes in this way Mechanical and gets the capability of letting the machine take the place of HumaN Labor" -thus to produce More unconDIt Io anal dependence on the Social system." (Hegel)

| $\overline{7}$ |  |
| :---: | :---: |
| $\cdots$ | WHEEE DO |
|  | WEGO 17 |
| $x^{2}=2$ | NOW? |
| 3am |  |

Democrats sacrificed the working class to woo bankers and professionals -- and now they're paying a steep price

The setbacks Democrats are poised to suffer in the midterm election have to be viewed in a trans-Atlantic context. The backlash against Barack Obama and the contemporary Democratic Party is part of a global wave of popular disapproval of social democratic parties that abandoned their traditional working-class constituents in order to woo bankers and professionals.

Parties or coalitions of the left hang on to control in Norway, Spain and Austria. But every major country in Europe - Britain, France, Germany and Italy -- is now ruled by the center-right. From the Baltic to the Mediterranean, social democratic parties are crumbling.

For most of the 20th century, Sweden's ruling Social Democrats were the model for center-left parties elsewhere. In September's election, the Swedish Social Democrats received only 30.9 percent of the vote, their worst showing since 1914. Earlier in 2009, Germany's Social Democratic Party suffered its worst electoral defeat since World War II, winning only 23 percent of the vote. In Sweden, Germany and elsewhere, Social Democrats are losing voters to populist parties of the right, Greens and hard-left parties.

It would be a mistake to believe that the voters, in rejecting social democrats, are rejecting the middle-class welfare state that social democratic parties built in the 20th century. On the contrary, center-right parties like David Cameron's Conservatives and the ruling Moderate party in Sweden have been forced to limit their libertarianism in order to win office.

The truth is that voters have not turned against the old-fashioned social democracy of the mid-20th century. In Europe as in the U.S., universal social insurance programs for the middle class, as opposed to means-tested welfare programs for the poor, remain popular among voters on the right as well as the left. Voters in Europe are not voting against public pensions and universal healthcare. Instead, they are tossing out a more recent generation of social democrats who went too far in their enbrace of markets.

The greatest assault on traditional social democracy in the last generation has come from "Third Way" leaders of center-left parties like Tony Blair, and their continental European counterparts. Like the Clinton Democrats, these "modernizing" sócial democrats embraced free markets with a convert's zeal, celebrating globalization and deregulating finance, while seeking to privatize or dismantle parts of the older welfare state. The politicians of the Third Way were far more libertariant than the voters in their own parties and their actions helped to make possible the global economic crisis.

Having given up traditional social democratic economics for a watered-down version of libertarian conservatism, the Third Way social democrats in Europe, like the (Clinton and Obama Democrats in the U.S., sought to replace the traditional bread-und-butter concerns of working-class voters with idealistic campaigns about multiculturalism, climate change and obesity that appealed to more affluent, collegeeducated voters.
The immigration issue is particularly damaging to the center-left, because it Illustrates the growing divide between the populist working class and the professional-class elites who control the machinery of center-left parties. The conflicts associated with Muslim immigration in Europe are different from those associated with Latino immigration in the U.S., but on both sides of the Atlantic parties of the center-left have treated any concern about the effects of high immigration on wages, the welfare state, or national cultural community as deplorable racism. While the mainstream conservative parties of Europe officially denounce far-right nativist parties like the Sweden Democrats, the Dutch Freedom Party and the French National Front, they have moved to the right to co-opt the issue. In France, Nicolas Sarkozy was catapulted to the presidency after he called Muslim rioters "scum" and supervised a crackdown in his previous post as interior minister. Angela Merkel, the conservative chancellor of Germany, recently declared that multiculturalism in Germany had "utterly failed," and Horst Seehofer, leader of a conservative Bavarian party allied with the ruling Christian Democrats, declared: "Multikulti is dead."

During the recent British electoral campaign, David Cameron's Tories criticized non-EU immigration, a code word for Muslim immigration. Meanwhile, New Labour prime minister Gordon Brown harmed his chances for reelection in what the tabloids called "bigotgate." Gordon Brown's demise was accelerated by a similar gaffe during the recent British election campaign. After a 65 -year-old widow named Gillian Duffy asked him about "all those eastern Europeans coming in," an open microphone caught Brown telling an aide that "she was just a sort of bigoted woman who said she used to be Labour." Brown's dismissive attitude was strikingly similar to that of then-candidate Barack Obama in 2008. In the infamous leaked speech to a group of rich donors in San Francisco, Obama attributed the preference of white working-class voters for Hillary Clinton in terms of their alleged pathology: "It's not surprising, then, they get bitter, they cling to guns or religion or antipathy to people who aren't like them or anti-immigrant sentiment or anti-trade sentiment as a way to explain their frustration." It is hardly surprising that working-class voters in Europe and America should reject center-left politicians who treat them as annoying yokels whom they must humor on the way to their coronations.

In gencral the parallels between the U.S. and Europe are striking. In the U.S., as in Rurope, the right is divided between a pro-business right promoting policles of auslerily and a populist, nativist right energized by opposition to immigration and multiculturalism, particularly where Muslims are involved. In the U.S., as in Europe, the upper-middle-class activists and intellectuals of the center-left devote far less energy to traditional social democratic issues like social insurance and the minimum wage than to non-economic causes like renewable energy, mass transit, the new urbanism, gay marriage, identity politics and promotion of amnesty for illegal immigrants. On both continents, conservatism is becoming more downscale while progrésives are increasingly upmarket.

## by Kalle Lasn

For Hayek, a market was a personal voyage of discovery. Malthus once told Ricardo to be wary of becoming too attached to abstract ways of thinking. Keynes believed in "animal spirits." Schumpeter sensed a brutal dynamic of "creative destruction" at the heart of capitalism. Heilbroner sternly warned economists to abandon their "suicidal formalism" if they wanted to progress ... but such crunchy, philosophical insights into the soul of economics have largely been lost on the last few generations of its practitioners. For 50 years they've been rationalizing human behavior, sanitizing their models and trying their best to turn economics into a mathematically driven exact science like physics.

Now the ofd guard is under attack by students and scientists from other disciplines for its profound disconnect from reality. The logic freaks of neoclassical economics are in retreat ... the old certitudes are crumbling. Economists are being forced to admit that their understanding of nonlinear, real-world systems is frail at best and that their abstract models have limited value. Everything, from banking, financial regulation and credit, right down to the bedrock fundamentals - growth, freedom, happiness, progress - are now being rethought. The profession is entering an almost Nietzschean period of creative destruction. Here are some of the tectonic mindshifts now underway:

- A theoretical shift from free market back to Keynesian economics. The idea that governments should step aside and let markets regulate themselves has been publicly, viscerally discredited
- An aesthetic shift in the tone, style and spirit of economics. The abstract number cruncher, alone in his tower, lost in the abstraction of models - that dusty Apollonian archetype - is dead.
- An operational shift: After years of self-imposed isolation, economists are finding inspiration in psychology, environmental science, design, philosophy and art.
- An existential shift: Before last year's meltdown it was considered heresy to question the wisdom of growth. Now economists are coming out of the closet and doing exactly that: openly proclaiming infinite growth cannot be sustained on a finite planet.

This is the most far-reaching, penetrating paradigm shift imaginable - a monumental mindshift on par with what Einstein's relativity did to physics. It points to what is perhaps the most exciting and intractable problem of our time: how to create a sustainble economy that does not feed off nature. It heralds the beginning of a debate that will occupy the best minds on the planet for centuries to come: How to manage our planetary household-how to live and be happy - without crashing Gaia?

On June 1, Venezuelan Presiden Hugo Chavez, while playing hos to the minitets of the Orgarighton offeroleume Exporting Countries (OPEC), plans to make downiget mhospiable demand: that the of carte officill, recogile quadupling of his mar

 quake: US foreghpoligy las tevolved gound the axiom, qumutable as gravty, thatou planets argest poolofollieg un der the House of Saud, which thereforemust bepotected with the full force of Americar political and athitayypover The esponse to Chávé's gambit is not hard to prectict it 1 s nonsense what he is sayin, Nawaf Obail, a Sandiationtsecifity adviset, told noe
 from Riyath. Wq one will evercen ho supportfom the Bush Ad ministation's own Energy Information A genc, (EA) As thiso obscure ELA docuntent atrests Venenuta Ortroc region has yas stores of a knd of fextrahery bilthat vilLsom tip the scales of of production - and oil power - hatrly towad Caracas.
$\cdots$
By tappung nto the estimated 2239 rilion bartels of heavy oil" from Venesela and Canada the ehart shows bere the wold could nealy apuble its stock of petroleum to 5.57 trillion. Venezieas spply of tar like ol 14 trilion barels worth or equal toall the worll's liqud reserves- is nota recent discovery ButurTike, shy, Saud habia's tightol, which cam be made to gush to: the suffaceara costof as litte as 8 a bairel, the heavy stiffreeds Tole coared from the ground inan erpenstie procest thet ivolyes ynjecting the wells wifhesemeThe enulsified glop thatemerges muist then he heated in giant piessute cookers to be turned into crude oil The totul pocess costs at leas $\$ 22$ abrel, Canadian btumencosis obue $\$ 28$ a barrel to shovel up, crush, and render. With the pice of onventionat of burming $\$ 70 \mathrm{a}$ batitel, sichediry work to now more than worth the while.

Venezuela has challenged Saudi Atabian oil supremacy before In the early 1980 s, oll hit $\$ 90$ batrel in today's money, prompting Venevela to blow of OPEC production quotes and self alt it could produce At the same gine, the Soviet Union ratheted up ol output to pay for is lnvasion of Afghantan: The Saud kingdom retalated by opening its splgos the mestl-ing dip in world reserves can be seen on the graith here), which dropped the price of oil by two thirds-baiknipting Vene uiela and cansing the collapse of the Soviet economy Because the Saudis"can turn theit oll on and off like water, they have been able to use the veapon of orice volacility mentsinamy zaluinative totheir lightcride Venesuela's heavy oil is especially witrerable fis pumping is stonped it willown up, and the entite extraction system will be destroyed.

Chave=, when I met with him in April, said he plans to make a scunning offer to the United Strates and other oil-importing narions: to lock the price of oil at $\$ 30$ a banrel. "A fair price,"'Chavez told me. (He said that Bill Clinton was willing to support a proposal to stabilize price in 2000.) This fixed "discount" price would shield Venezuela foom Suid yolatlity and entice oll companies to tnest the roughy 540 billon needed to lift and tefine the Orinocotar If this far out propoda were to be accepted, Venezuela would see its profits from ol therease to $\$ 91$ billion petyear, enabling Chye to further his plans for Latin Anerica-chief among which ts to end the finaricia' "colonization' of the region by the Unied States. Already his loans and commitments to neightoting countres farexceed the $\$ 17$ hillion the United States gave in aid to the entite region last year. Venezuela's purtates gave mad 1 A , chase of 14 4 Lillion 14 Argentine bonds in 2005 alloved that cour try to escape the aisterty measures of the Tncernational Monetary Fund-aU.S furded deney Claver would abolista and rejplace with what he chls his "nitenational hymanitarian fund."The EIA estimates chat global reserves of conventional oil will peak here, in 2044 , while the grimmese forecats of the petroleum industry place the peak as eatly as next year In all scenarios, the peak is. followed by a rapldcollapse of lightreserves, atter which vitually all new oil wil come fom eithe Venezula or Canada. At this point, event the sud sheilh ehs will be unable to prevent heary oil. form beconing finaicially edfitable to pump Althoug Piesident Bush disurises Chatets statements as the posturing of da dem agogue, Yenezuelás ascension withul OPEC is mevtable

Because the member with the highest reserves and corresponding pumping capacity is $O$ PEC Seffective leader Venezuela hill set pro duction quotas and price until its lieavy-pil reserves hegintheir. wod crash lie ti the century (shown here) For the Busk Adnunistration, whieh view Chayeta g threatara acitly supporred his armmpred ovethrox tin 2 noz this should be grounds for paric:. The United States spends bilifiors of dollats each year on Mddle Eastemtlight crude, but the Saudis and their ne ghibors olbligngly send most of it beck in the form of stocks, bonds, and Treasury bill purchases Inded, petrodollais" fron OPEC countries cirrently male uv significantportion of the $\$ 2.2$ rillion in U.S. Treasury secunt fee that fuid our raassive deficit. Cháver, by contrast, has aleead shown he is inclined to take his petrodollars elsewhere last year he withdrew most of the $\$ 30$ billion Venezuela had invested in U,S. Federal Reserve banks. Accustomed to the financial hospitality of the House of Saud, the United Srates may find the door closed at the House of Chaver.

## [Critichm] <br> RESISTANCE IS SURRENDER

By Slavai Zivel from the November 15 issue of the Londan Review of Books. Zizek's In De fense of Lase Causes will be published on be by Verso.

0e of the clearest lessons of the last few decades is that capitalism is indestrucrihle Narix compared it to a vampire, and one of the salien poinis of conipatison now appears to be that yam pires always rise up again after being stablect to dath. Even Mao's attempt, in the Cultural Rev. lution, to wipe out the traces of capitalism ended up in its triumphant Teturn
Today's eftreacti in a wide vatiery of way to the hegemony of glolatic capitismand ats political supplemene, Mequldemacricy o inight, for example, accept the hegemony but continue to fight for reform within tis nules (this is Third Way so cial democracy).
Or ttaccepts that the hegenony is here to stay but should nonetheless be resisted from iturntersticesis tentacuer

Or, it accepts the futility of all struggle, since the hegemony is so all-encompassing that noth ing can teally be done except wait for an outburst of "divine violence"-- a revolutionary version of Heidegger's "only a god can save us."

Or, it recognizes the temiporary fucility of the struggle. In today's triumph of global capitalism, the argument goes, true resistance is not possible, so all we can do till the revolutionary spirit of the global working class is renewed is defend what remains of the welfare state con fronting those in power with deminds we know they caniniot tulfill, pind hinervise whthdaw into cultura gtucies Where one can wierly pursue the work of ctiticism.
or, it emphasizes that the problen is a more fundamental one, that global capitulisma-isiodteio mately an effect of the underlying priaciples of technolotyox "inistrumentalreaser."

Or, it posits that one can undermine global capitalism and state ponrer, not by ditectly attacking them bur by refocusing the freld of struggle on everydaypractices, where one can "build a new world"; in this way, the foundations of the power of capital and the state will be gradually undermined, and, at some point, the state will Collanse (rhe exproplor of this appoach oth wh Zandstanowernitil.

Or, it takes the "postmodern" soute, shifting the accent from anticapitalist-struggle to thi multiple forms of politico-ideological steuggl

for hegemony, emphasizing the importance of Cliscusive rearticulation

Or, tr wagets that one can repeat at the post modem level the classical Marxist gesture of en acting the "determinate negation" of capitalism with toplay's rise of "cognitive work", the con tradiction between social production and capiralsc riations hos hegome stanker thanever, rendering possple for the first tinge "abosolure

Tcemocracy" (hbismapulabentaretond Negit's posicions ) :號
ayoiling positions are not presented as a way of they are trying to crue tadical left politics-what they ate trying to ger around is; indeed, the lask of such aposition This defeat of the lef is not the whole story of the last thitty years, however. There is another, no less surnising, lesson to be learned fron the Chinese Communista? presiding over arguably the most explosive development of capitalism in hiscory, and from the giowth of Westen Europenn Third Way social democracy te is in shore We can do it heter In the United Kingdont, the Thatcher revolution was, at the time, chaotic and timpulsive, Tonv Blair who was able contmgencies, It was or in Hegel's terns to ralse (what firitenalize ir as) a contingency, histajical, accitent, mito a necessity. Thatcher wasn't a Tharcherite she was merely herself; it was Blair (imote than Ma-
jor) who truly gave form to jor) who truly gave form to Thatcherism..

That respunse of the ale critics on the postomod em left to thin prodicament is to call for answ polinas of reslatance. Those who stll hashe on
 of reunainting atuck within the "dald agrachign": The task today, thenterttiss say, is to reslist statice power by whdmange from its terain and cereating new spaces outside its concrol. Thes is, of course, the obvelse of accepting the tritumph of capitalism. The politics of resistance is nothing but the moralizing supplement wa Third Wey left:
Simon Critchley's recent book Infuitely Denumiding is an almost perfect embodiment of this position. For Critchley, the liberal democratic state is here to stay. Atrempts to abolish the state failed miserably; consequently, the now politics has to be located at a distance from it antiwar movements, ecological organizations, groups protesting against racist or sexist abuses, and other forms of Local self-organization. If. must le a politics of tesistance to the sate, of bombarding the state with inpossible demands, of denouncing the linaitations of state mechanisms. The main argument for conducting the politics of resistance at a distance from the state hinges on the ethical dimension of the "infinitely demanding" call for justice: no state can heed this call, since its uttimate goal is the "real-political" one of ensuring tis own

renroduction (its economic growth, public safety). "Of couse, Crithley writes, "history is habinuSally writen by the people with the guns and sticks and one camot expect to defear thenw withockFing satite and feather dusters. Yet, as the history of ulate-leftist active nihilism eloquently shows, one is losithe moment orie picks up the gus and stiks Anathic political resistnace should nor seek to minic and mirror the archic violent sorereignty it opposes."

So what should, say, the Democrats in the United States do? Stop competing for state power and whith raw to the interstice of the stateleaving stare power to the Republicans-andsrarr a campaignofanarchic resistancetoit? And what would Ctitchley do iflie were facitig an adversary like Hitler? Surely in such a case one should "mimic and mitror the archic violent sovereignty" one opposes? Sthouldn't the lef draw a distinction between the circumstances in which one would resort to violence in confronting the state and those in which all one can and should do is use "mock. ing satire and feather dusters"? The ambiguity of Critchley's position resides in a strange non se quicur: If the strate is here to stay, if it is impossi-

- ble fo '2boish it lor (apiziliom) whiy Retreat
te? Why not act widi(in) the state? Why not accept the Dasicic premise of che Thind Why? Why lim: it oneself to apolitics that, as Critchiley puts it, "calls the state Into question and calls the established order to accounts not in order to do away with the state, clesirable, though that might well be in some utopian sense, but in order to berrer it or attenuate its malicious effects"
These words simply demionstrate that today's liberal-demacratic state and the dreain of an "infinitely demanding" anarchic poditicsexiscinn relationstip of numal narasitissma aharchic, agents to the ethical thinking and the state does thic woik of muning anictrequating sociery. Critchley's anarchice ethico-political agent acts like a supetego, comfortably bonbarding the state urith demands; and the more the state tries to satisty these
 pliance with this logic; the ararchic agents focus their protest not on open dictatorships but on the hypocrisy ofliberildemacracies; which art accused of bettaying their own piofessed principles.
The big demonstrations in Lindon and Washingron against the U.S. atcack on Iraq a few years agu offer an exemplary case of this strange symbioric relationship between power and resisteancé.

Their paradoxical outcome was that both sides were satisfied. The protesters saved their beautifuil souts: they made it clear chat they don't agrees with the governiment's policy on Irad. Thosein power calnily accepred it, even profited from it not only did the protests in no way revene the already thatde decision to ateack Traç they also served to legifinize It. Thiis George biistr' reaction to mass demonstrations protesting his visit to London, in effect: You see, this is whar we are fighting for, so that what people are doing here-protesting against their govenntient policy-will be possible also in Iray!

## I

Chaver han sting that the course on which Hugo Chavez has emberked since 2006 is the exace oppositic of the one chosen by the postmodern (first by an restisting state poiver, he grabled ft (y) by ar attempted coup; then demiccratical(y), ruthlessly using the Veneruelan statee apparatuses to promote his goals. Furthermore; he is militarizing the bartios and of ongizing the training of armed units therc. And, the ultimate scare: now that he is feeling the economic effects of capital's "resistance" to his rule (teme poraty shortages of some goods in the stare subsidized supermarkers), he has moved to consolidate the twenty-four papities that subipor hime intơ a single paity. Even some of his allies are skeptical about this: Will it come at the expense of the popular movements that have given the Venezuelan revolution its élan? However, this choice, though risky, should be fully endorsed: the task is to make the new party unction not as a typical state socialist (or Perónist) party but as a vehicle for the mobilization of new forms of politics (Like the grass-roots one like Chave? "Nat should we say to someone like Cháver? "No, do not grab state power, just withdraw, leave the state and the current stituation in place"? Chävez is of ten clismissed as a clown-but wouldn't such a withdrawal just reduce hitn to a wersion of Subcomandante Mulcos, whori many Mexican leftists now refer to as "Subcomediante Marcos"! Today, it is the great capitalists-Bill Gates, corporate polluters, fox hunters-who "res.st" the state.
The lesson here is that the truly subversive thing is not to insist or "infinite" demands we know those in power cannot fulfill. Since they know that we know iti, such an "infinitely denanding attitucle presents no problem for those in powee: So wonderful chat, with yout critical demands, you remind us what kind of world we would all like to live in. Unfortunately; we live in whe teal world, where we have to make do with what is possible. The thing to do is, on the con-
trary, bombard those in power with strategically well-selected, precise, finite demands, which can't be raet with che same exculse.

## Ivory Tower Unswayed by Crashing Economy

## by Patricia Cohen

For years economists who have challenged free market theory have been the Rodney Dangerfields of the profession. Often ignored or belittled because they questioned the orthodoxy, they say, they have been shut out of many economics departments and the most prestigious economics journals. They got no respect.

That was before last fall's crash took the economics establishment by surprise. Since then the former Federal Reserve chairman Alan Greenspan has admitted that he was shocked to discover a flaw in the free market model and has even begun talking about temporarily nationalizing some banks. A Newsweek cover last month declared, "We Are All Socialists Now." And at the latest annual meeting of the American Economic Association, Janet Yellen, president of the Federal Reserve Bank of San Francisco, said, "The new enthusiasm for fiscal stimulus, and particularly government spending, represents a huge evolution in mainstream thinking."

Yet prominent economics professors say their academic discipline isn't shifting nearly as much as some people might think. Free market theory, mathematical models and hostility to government regulation still reign in most economics departments at colleges and universities around the country. True, some new approaches have been explored in recent years, particularly by behavioral economists who argue that human psychology is a crucial element in economic decision making. But the belief that people make rational economic decisions and the market automatically adjusts to respond to them still prevails.

The financial crash happened very quickly while "things in academia change very, very slowly," said David Card, a leading labor economist at the University of California, Berkeley. During the 1960s, he recalled, nearly all economists believed in what was known as the Phillips curve, which posited that unemployment and inflation were like the two ends of a seesaw: as one went up, the other went down. Then in the 1970s stagflation - high unemployment and high inflation - hit. But it took ten years before academia let go of the Phillips curve.

James K. Galbraith, an economist at the Lyndon B. Johnson School of Public A ffairs at the University of Texas, who has frequently been at odds with free marketers, said, "I don't detect any change at all." Academic economists are "like an ostrich with its head in the sand."

Unquestioning loyalty to a particular idea is what Robert J. Shiller, an economist at Yale, says is the reason the profession failed to foresee the financial collapse. He blames "groupthink," the tendency to agree with the consensus. People don't deviate from the conventional wisdom for fear they won't be taken seriously, Mr. Shiller maintains. Wander too far and you find yourself on the fringe. The pattern is self-replicating.

Graduate students who stray too far from the dominant theory and methods seriously reduce their chances of getting an academic job.
"I fear that there will not be much change in basic paradigms," Mr. Shiller wrote in an email message. "The rational expectations models will be tweaked to account for the current crisis. The basic curriculum will not.change."
"I hope I am wrong," he added.
The political undercurrent undoubtedly makes change more difficult. There is a Crayola box full of differently named economic schools that are critical of mainstream freemarket theory, but these heterodox - as opposed to orthodox - economists generally tend to fall into the liberal camp.

Given the short time span since the crisis began, no one expects large curriculum changes yet. But in addition to Berkeley and the University of Texas, professors at a number of departments including those at the University of Chicago, Harvard, Yale and Stanford, say they are unaware of any plans to reassess their curriculums and reading lists, or to rethink the way introductory courses are organized.

John B. Taylor, an economist at Stanford and one of President George W. Bush's advisors, whose forthcoming book is titled Getting Off Track: How Government Actions and Interventions Caused, Prolonged and Worsened the Financial Crisis, said he was planning to update his introductory textbook, Principles of Macroeconomics, because of the crash. But while the revision will include information about the financial crisis, he said, explanations of fundamental principles won't change.

To Philip J. Reny, chairman of the economics department at the University of Chicago-Milton Friedman's intellectual home and free market headquarters - such caution is a kood thing. "Academia typically moves slowly and carefully and thoughtfully," he said. "There is a lot of speculation in the press as to why the financial system collapsed," he mlded, but a lot of "work needs to be done to figure out what really happened, which thminoes are in front and caused others to fall."

1 Iuside of the classroom, debates about the crash are taking place in several public Inctures and faculty workshops on the subject. But "before we're certain of what the minwer is, we're unlikely to think in terms of changing the curriculum," Mr. Reny mbled. "That's very serious. The responsible thing to do is wait until we have sorne "wilerstanding of what went on here."

A lutld shifts, Mr. Card and Mr. Wray said, not so much because the wise oldors clanno then minds, (they are too invested in the way things are), but rather becauso n new minmution of scholars comes along and pushes into new areas of rescarch.

## Kick It Dey Manifesto

We, the undersigned, make this accusation: that your, the teachers of neoclassical economics and the students that you graduate, have perpetuated a gigantic fraud upon the world.

You claim to work in a pure science of formula and law, but yours is a social science, with all the fragility and uncertainty that this entails. We accuse you of pretending to be what you are not.
You hide in your offices, protected by your mathematical jargon, while in the real world, forests vanish, species perish and human lives are callously destroyed. We accuse you of gross negligence in the management of our planetary household.

You have known since its inception that one of your measures of economic progress, the Gross Domestic Product, is fundamentally flawed and incomplete, and yet you have allowed it to become a global standard, reported day in, day out in every form of media. We accuse you of recklessly projecting an illusion of progress.
You have done great harm, but your time is coming to a close. Your systems are crumbling, your flaws increasingly laid bare. An economic revolution has began, as hopeful and determined as any in history. We will have our clash of economic paradigms, we will have our moment of truth, and out of each will come a new economics - open, holistic, humun-scale.

On campus after campus, we will chase you old goats out of power. Then, in the months and years that follow, we will begin the work of reprogramming your doomsday machine.

Sign the manifesto at
KICKITOVER.ORG
$\because$ EROBERT HE [IRONER] E SOL NOT OLE - VANDANA SHIVA] [SLAVOZZIEEK]. GEORGE Suggested
(W Nat 6 gruluc
 -THE SHOCK DOCFRINE: Naomi HOW MARKEtS FAC[: JOHN CASSIDY]
 [BAD SAMAR HANS INDUSTRAL SOClE + Y HE MY HM OF FREEMARKC :APIIALISM-HA-JOON CHANG ITITE END of WORK: NUDGE: ASS SUSHIEN, RICHARD THE END O WORK:
[THE ENG GA OF GAPTTAL-DAUID MARNE Y]
$-$

